

# menu of services



AVEDA INSTITUTE

*Douglas J*

east lansing · ann arbor · grand rapids · royal oak · chicago · knoxville

## DESIGN

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haircut	\$16
haircut & style	\$28
shampoo & style	\$16
bang or beard trim	\$7

## DETAILED DESIGN

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haircut & thermal style/blow out	\$34
shampoo & thermal style/blow out	\$26
special occasion style	\$34

## RETEXTURIZING

*all texture services include a haircut, blow dry and iron finish.*

thermal retexturizing controlled body & straight	\$225+
thermal retexturizing controlled curl	\$325+
permanent wave	\$55+
specialty wrap	\$65+
relaxer	\$55+
relaxer retouch	\$48+

## TREATMENTS

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botanical therapy™	\$28
malibu	\$25+
<i>added to any hair service</i>	
botanical therapy™	\$20
custom conditioning treatment	\$6

# COLOR

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full head color	\$42+
color retouch	\$37+
double process coloring	\$47+
<i>retouch</i>	\$37+
highlight	\$55+
color accent	\$43+
*eyebrow color	\$13
corrective color	quote upon consultation

*corrective hair color is a cumulative process; multiple reservations may be necessary to achieve desired results.*

## *added to any color service*

color gloss treatment \$30+

color accent \$20+

\*eyebrow color \$7

# MAKEUP

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makeup application	\$24
makeup lesson	\$29
bridal application	\$29
artificial eyelash application	\$15+

\* this service may not be available at all locations; please check availability upon making your reservation.

our service prices reflect the average reservation. each individual service will be quoted upon consultation.

# SKIN CARE

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elemental nature™ facial 60 min \$52

elemental nature™ facial 90 min \$57

*your treatment is personalized with one of the following approaches:*

- aging/mature
- resurfacing
- acne
- skin brightening

\*perfecting plant peel™ treatment \$75

*added to any facial service \$10*

# WAXING

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one facial area \$11

*each additional facial area \$7*

full face \$33

*includes brow, lip, chin, cheeks and any other area of face upon request.*

specialty wax \$15

*hair is removed from the neck, hands/fingers, or feet/toes; priced per area.*

body waxing \$26+

*choose from lower leg, upper leg, under arm, lower arm, upper arm, bikini, lower back or abdomen; priced per area.*

back or chest \$40+

brazilian wax \$60+

# NAIL THERAPY

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receive a bottle of nail polish to take home;  
with the exception of any gel polish service.

elemental nature™ manicure	\$24
express pedicure	\$32
elemental nature™ pedicure	\$37
polish change	\$15
french polish	additional \$10

## specialty nail treatments

select from any of these targeted treatment add-ons, allowing the student to address specific skin and nail challenges yielding optimum results.

<i>aging/mature (green science™)</i>	additional \$15
<i>uplift/rejuvenate (caribbean therapy™)</i>	additional \$15
<i>soften/soothe (paraffin wax)</i>	additional \$10

## gel polish service

no chip polish, results for up to two weeks, available as a stand alone service or with a manicure.

<i>application</i>	\$24
<i>manicure and application</i>	\$48
<i>removal</i>	\$12
<i>remove and re apply</i>	\$36
<i>manicure, remove and re apply</i>	\$60

# ALTERNATIVE THERAPY

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stress relieving treatment	\$39
*body treatment	\$42
*vichy shower	\$55

\* this service may not be available at all locations; please check availability upon making your reservation.

# DOUGLAS J HISTORY

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When Douglas Weaver started cutting hair in the mid 1960's, his vision for his own salon was based on three simple principles; provide an uncompromising level of service for his guests, create opportunity for professional growth for young people within the salon industry, and give back to the communities that support Douglas J.

In 1967, when Douglas and his wife Sharon, made the decision to open a salon, it was a small affair with big intentions. While most salons were curling and styling long hair, Douglas began to cut strong lines and shorter styles. For this, he was recognized for pushing the boundaries of hairdressing. It was at this time, that Douglas began his lifelong focus on developing the talents of his team. He believed that the salons success was dependent on the success of each team member.

As the original salon grew, the company took on a new challenge. Due to the high demand for well-trained technicians and the lack of up-to-date schools, the organization opened the Douglas J Academy of Cosmetology in 1986.

Douglas and Sharon's two sons, Scott and TJ, became involved in the family business and took on their father's vision. They transformed the cosmetology school into a cutting edge facility that became the 7th Aveda Institute in North America in 1993. Today, Douglas J students thrive in the salon-like environment. As a result, Douglas J graduates are recruited by top salons nationwide.



Scott and TJ opened two smaller salon locations in East Lansing, Michigan in 2003 and in Ann Arbor, Michigan in 2005. Douglas J continued to expand, opening Aveda Institute locations in Michigan, including Ann Arbor in 2004, Grand Rapids in 2007, and Royal Oak in 2008. In 2010, the company expanded across state lines and welcomed the Aveda Institute Chicago to the Douglas J family. With the addition of their newest location in Knoxville, Tennessee, and more on the horizon, Douglas J continues to grow.

Today, Douglas J continues to thrive based on the same principles that the family business was founded on over 40 years ago. We pride ourselves in exceeding your expectations with every Douglas J experience. Thank you for giving us the opportunity to care for you.

“Our mission at Aveda is to **care for the world we live in**, from the products we make to the ways in which **we give back to society**. At Aveda, we strive to set an example for **environmental leadership and responsibility**—not just in the world of beauty, but **around the world**.”

**AVEDA**

THE ART AND SCIENCE OF PURE FLOWER AND PLANT ESSENCES

# douglas J Aveda INSTITUTE locations

331 e grand river ave · east lansing, mi  
reservation center: 517.351.0746

333 maynard st · ann arbor, mi  
reservation center: 734.929.0453

138 commerce ave sw · grand rapids, mi  
reservation center: 616.808.3078

409 s center st · royal oak, mi  
reservation center: 248.336.5500

2828 n clark st · chicago, il  
reservation center: 773.883.1560

516 s gay st · knoxville, tn  
reservation center: 865.824.2990

**admissions: 877.311.8957**

**douglasj.com**

all services provided by senior students under the direct supervision of licensed instructors.